



# PRESENTS

#VIpp1st

## 6<sup>th</sup> Annual Pharma Packaging, Labelling, Serialisation, Track & Trace, Supply Chain 2024

“Securing your Supply Chain & Quality Management”

24<sup>th</sup> July 2024, Novotel Hyderabad Convention Centre, Hyderabad, India

### AGENDA AT A GLANCE

Key Speakers

Conference Info

Day One

Floor Plan

Booking Details

### Key Speakers Include



**SATYA BABU**  
Sr. VP and Head - Operations, Quality Regulatory and Scientific Affairs  
Biological E



**BALARAM PATRO**  
CEO  
GRK Research Laboratories



**PRASAD SATAM**  
Vice President - Packaging Research Development, **Aurobindo Pharma**



**LOKESH PATEL**  
Founder Director  
URL Aseptic Automation



**AVINASH KUMAR TALWAR**  
VP - MRO & Pkg. Material Sourcing (Strategic & Plant), Global SCM, **Dr. Reddy's Laboratories**



**TATHAGATA DUTTA**  
PRESIDENT & CTO  
Jodas Expoinm



**CHANDNI PRASAD RAVIPATI**  
Head - Packaging Development  
**Aurobindo Pharma**



**RAM BALANI**  
CEO / Founder  
eSTARHelper (USA)



**P.V. RAJU**  
Senior VP Supply Chain  
Biological E



**PRASHANT KUMAR GUPTA**  
Vice President & Chief Business Officer  
Shriram Veritech Solutions



**SUVEER SHRIVASTAVA**  
Sr. VP & Head Corporate Quality & Regulatory Affairs, **Aragen**



**RAHUL SAIKIA**  
Head of M&A, Chief Strategy Officer  
Rising Pharmaceuticals (USA)



**KAMARAJ ABRAHAM**  
Associate VP, Head Quality Assurance  
**Aurobindo Pharma**



**BHARAT BHUSHAN RATHI**  
Head Distribution & Logistics  
**Mankind Pharma**



**CHAKRAVARTHI AVPS**  
Global Ambassador  
World Packaging Organisation



**AMIT HANSRAJANI**  
Global Operational Excellence Lead, NCQ - Strategy & Innovation, **Novartis**



**GNANADEV GUDIPATI**  
Vice President ARD & QC  
**Natco Pharma**



**MANJEETH SINGH RAWAT**  
Head Supply Chain - China, CIS & Romania  
**Dr. Reddy's Laboratories**



**LOGANATHAN S**  
AVP - Device & Packaging Development  
**Stelis Biopharma**



**SEKHAR BABU PULI**  
Head - Packaging Development  
**MSN Laboratories**



**VINAY KUMAR SINGH**  
Associate Director - Global Sourcing  
**Dr. Reddy's Laboratories**

Plus More Coming Soon...

Conceptualised By



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### PRINCIPAL PARTNER



### GOLD PARTNER



### SILVER PARTNER



### EXHIBITORS



### SUPPORTED BY



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## KEY THEMES DISCUSSED

- Solving the complex challenges in pharmaceutical packaging, labeling and artwork
- Packaging & Labelling: Playing with innovations & latest developments.
- Challenges & Implementation of Pharma Serialization, Track & Trace - Fight against the FAKES
- Technology - Transparency, trust, and technology: The future of Pharma - Industry 4.0
- Developing strategies for current and future UDI processes and procedures to manage global requirements
- Developing and sustaining brilliant packaging labeling and artwork capabilities
- Enhancing your Supply Chain - Building resilient supply chains in the evolving pharma environment
- Global End-to-End Tracking Labelling Technological Features
- Planning for 2025: How can the suppliers be prepared for authenticity on delivered products?
- Supply Chain Disruption: Fighting Counterfeit Products
- Solving the global supply chain crisis with anti-counterfeit technology
- Pharmaceutical companies to introduce end-to-end monitoring solutions
- Transparency, trust, and technology: The future of the labeling for life sciences
- Addressing the transformation of the way we manufacture goods and the digitization of production
- Stay Ahead of Regulatory Changes - Insights
- The near future such as Drug Supply Chain Security Act (DSCSA).
- Meeting your needs while complying with regulatory requirements
- Where are we heading and what's the way forward?
- Be part of a major networking opportunity

## CONFERENCE INTRODUCTION

After another successful year, a special thank you to all our attendees from our previous Pharma Packaging and Labelling Conference. Virtue Insight is delighted to announce the **6<sup>th</sup> Annual Pharma Packaging, Labelling, Serialization, Track & Trace, Supply Chain 2024** conference to be held on **24<sup>th</sup> July 2024, Hyderabad, India.**

Packaging is one of the largest industry sectors in the world, worth several billions. Pharmaceutical packaging represents a meagre percentage of this colossal market. The global healthcare industry has seen a shift in paradigm and is now skewed toward effective and meaningful packaging. Packaging was considered as an afterthought which was required merely in the final stages of manufacturing for many pharmaceutical companies about a decade ago.

Get in touch with decision makers from the Pharma and Healthcare at our Packaging and Labelling Conference in Mumbai, India. Benefit from our deep expert knowledge on Track & Trace and Serialization Solutions and optimize your supply chain with help of our future-proof solutions, partners, and the profound insights of our speakers. Discover how Pharma Packaging Labelling, Serialization and Track & Trace improves consumer safety and supply chain transparency, find out what benefits Pharma Packaging delivers beyond legal compliance, and learn how its help grow your business. Join our new break-out sessions to deep dive into industry-specific Pharma Packaging Labelling, Serialization and Track & Trace solutions and explore real use cases and lessons learned by our customers.

The 2024 agenda looks at ongoing regulations, end-to-end artwork, sustainability, serialization, e-labelling and patient safety. Top pharmaceutical companies, biotechs, CMOs and regulatory bodies and many more will come together to share their insights into compliant packaging and labelling implementation.

We look forward to seeing you all there!

## WHO SHOULD ATTEND AND WHO YOU'LL MEET

**CEO's, Senior Vice Presidents, Vice Presidents, Senior Executives, Heads, Directors, Managers, Advisors, Strategists and Analysts of:** Pharmaceutical companies, Biotech companies, Artwork, Serialisation, Track and Trace - Solution Providers, Supply Chain Management, Brand Protection, Enforcement, security, Integrity and Management companies, Design Regulatory Affairs, Quality, Product Development, Materials Handling/Management, Product Information Operations, Licensing, Marketing and Sales Patient Compliance, Materials, Warehouse, Engineering Lean Production, Procurement, Purchase/Facilities Manufacturing Technology, Supply chain and Logistics, Government, Payers, Insurance companies.

## WHY SHOULD YOU ATTEND?

Get more from the event, with a **broader scope bringing the whole communications value chain together.** Enjoy and make the best out of our **dedicated networking time, and meet the leading international vendors** showcasing the products of tomorrow in the co-located exhibition. **Expand your knowledge** of the latest business models and strategies at the high-level conference.

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## DAY ONE - 24th July 2024

08:30 – **Coffee and registration** – An opportunity to meet and to network with your conference colleagues.

09:15 – **Welcome Address & Opening Remarks**

09:20 – **Assessing Serialization Readiness and Compliance in M&A situation.**

- Create awareness among the technical experts (the audience) the significance of serialization in the bigger picture; engaging in a conversation with the M&A generalist ( me); opening slides from me, open up for discussion- if there is interest create a white paper out of it.
- Pay top dollars to buy, can lose the business quickly if shipment to customers is at risk, any factors that put this at risk, last few years Serialization has been the elephant in the room
- Two parts of the processes - Diligence pre buying / Integration post buying
- Either situation assess, factor in Serialization – infrastructure, quality of documentation, processes, people from a seamless business continuity perspective in - Own Plants / Partner Plants
- INTEGRATION - Switch or not to switch packaging lines
- Serialization Workstream how it would fit into the other Integration workstreams.
- Executing, seamless to the customer.

**RAHUL SAIKIA**  
Head of M&A, Chief Strategy Officer  
Rising Pharmaceuticals (USA)

## REGULATORY

09:50 – **KEYNOTE PANEL SESSION: Stay Ahead of Regulatory Changes - Insights**

- Packaging & labelling - How the pharma industry is keeping up with changing regulations and compliance?
- Updates - Latest regulations in Packaging and Labelling, Track & Trace
- Streamlining compliance processes with best possible regulatory practices
- The near future such as Drug Supply Chain Security Act (DSCSA).
- Weighing the advantages and regulatory guidelines for digital and e-labelling vs paper labels
- Gearing yourself up for upcoming regulations to stay competitive and relevant

- Where are we heading and what’s the way forward?

**Moderator:**

**CHAKRAVARTHI AVPS**  
Global Ambassador  
World Packaging Organisation

**Panellists:**

**SATYA BABU**  
Sr. VP and Head - Operations, Quality, Regulatory and Scientific Affairs, **Biological E**

**GNANADEV GUDIPATI**  
Vice President ARD & QC  
Natco Pharma

**LOGANATHAN S**  
AVP – Device & Packaging Development  
Stelis Biopharma

**RAM BALANI**  
CEO / Founder  
eSTARHelper (USA)

**SUVEER SHRIVASTAVA**  
Sr. VP & Head Corporate Quality & Regulatory Affairs  
Aragen

10:50 – **Morning Tea / Coffee & Networking**

## CHALLENGES & OPPORTUNITIES

11:20 – **DISCUSSION WITH EXPERTS: Packaging & Labelling: Playing with innovations & latest developments**

- Pharma Packaging Counterfeiting: A Global Threat.
- Labelling & Quality: Optimizing global labelling operations & packaging quality control.
- Assessing feedback from customers when working on designs and packaging
- Reviewing new packaging materials to create business continuity and reduce cost
- Developing strategies for current and future UDI (Unique Device Identifier) processes and procedures to manage global requirements
- Improve efficiencies in artwork & labeling to implementation
- Developing and sustaining brilliant packaging labeling and artwork capabilities

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### DAY ONE - 24th July 2024

Moderator:

**PRASAD SATAM**  
Vice President - Packaging Research Development  
Aurobindo Pharma

Panellists:

**PRASHANT KUMAR GUPTA**  
Vice President & Chief Business Officer  
Shriram Veritech Solutions

**BALARAM PATRO**  
CEO  
GRK Research Laboratories

#### TECHNOLOGY

12:10 - Topic TBC

**LOKESH PATEL**  
Founder Director  
URL Aseptic Automation

12:50 - Networking luncheon

#### SERIALISATION, TRACK & TRACE

13:50 - DISCUSSION WITH EXPERTS: Challenges & Implementation of Pharma Serialization, Track & Trace - Fight against the FAKES

- Serialization, Track & Trace are great... but aren't we lacking global standards and transparency?
- Optimizing packaging verification strategy, where you make it or break it
- How can companies measure the ROI of implementing serialization, track and trace and other technologies?
- How can companies implement track-and-trace systems effectively to improve supply chain visibility and avoid counterfeiting?
- How can serialization, track and trace and other technologies be used to improve the safety of patients and drug efficacy?
- What are the main issues and strategies when implementing serialization for new markets?

Moderator:

Panellists:

**CHANDI PRASAD RAVIPATI**  
Head - Packaging Development  
Aurobindo Pharma

**VINAY KUMAR SINGH**  
Associate Director - Global Sourcing  
Dr. Reddy's Laboratories

**SEKHAR BABU PULI**  
Head - Packaging Development  
MSN Laboratories

**TATHAGATA DUTTA**  
PRESIDENT & CTO  
Jodas Expoin

**RAHUL SAIKIA**  
Head of M&A, Chief Strategy Officer  
Rising Pharmaceuticals (USA)

14:40 - Topic TBC

Speaker TBC  
Linksmart

15:10 - Afternoon Tea / Coffee

#### LABELLING

15:30 - “Boosting DSCSA Regulatory Preparedness for FDA’s Drug Supply Chain Security Act Compliance with Copilot Integrated Generative AI / ML”

- Define what FDA DSCSA is and why it was created by US Congress, one-year preparedness extension and mandatory November 2024 regulatory compliance.
- Challenges for regulatory compliance with DSCSA to meet drug supply chain security mandates-some mandates apply to all drug industry stakeholders while others regulation do not depending on trading partner roles & exemptions- learning Who’s doing what & when can be daunting for FDA compliance

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## DAY ONE - 24th July 2024

- Discussing why many remain unprepared highlighting the search gauntlet with US FDA.Gov website hosted regulatory contents (Guidance & 21 CFRs) relying on abysmal metadata searching specific on one hand and Google browser search web noise or clutter on the other when seeking DSCSA relevant context specific information
- Introducing with illustrations the new AI/ML underpinned Microsoft Copilot & chatbot platform/ technology with underlying AI/ML generative technology via ChatGPT-4 LLM (Large Language Model) under the hood- featuring unique benefits (RAG-Retrieval Augmented Generation) and revealing caveats with AI/ML inherent bias with data source harvested citations.
- Extending Copilot with your custom enterprise external data and leveraging cloud-based Microsoft Sharepoint Online Full-Text search on actual US FDA collections hosted within Sharepoint to fact check or verify generative response accuracy by you-the-human

**RAM BALANI**  
CEO/ Founder  
eSTARHelper (USA)

### SUPPLY CHAIN

#### 16:00 - DISCUSSION WITH EXPERTS: Enhancing your Supply Chain - Building resilient supply chains in the evolving pharma environment

- Attaining alternatives in SCM to mitigate disruptions to production timelines
- How can serialization, track and trace and other supply chain technology be integrated to create visibility and transparency from end-to-end?
- What are your plans for the digital transformation of your supply chain?
- How to avoid counterfeits and make your supply chain and products more secure?
- How pharmaceutical companies should develop a reliable and sustainable supply chain?
- Key obstacles / Overcoming challenges / Enhancing efficiency

Moderator:

**AVINASH KUMAR TALWAR**  
VP - MRO & Pkg. Material Sourcing (Strategic & Plant), Global SCM, Dr. Reddy's Laboratories

Panellists:

**P.V. RAJU**  
Senior VP Supply Chain  
Biological E

**KAMARAJ ABRAHAM**  
Associate VP, Head Quality Assurance  
Aurobindo Pharma

**BHARAT BHUSHAN RATHI**  
Head Distribution & Logistics  
Mankind Pharma

**MANJEETH SINGH RAWAT**  
Head Supply Chain - China, CIS & Romania  
Dr. Reddy's Laboratories

**AMIT HANSRAJANI**  
Global Operational Excellence Lead, NCQ-Strategy & Innovation, Novartis

16:50 - Closing remarks and end of conference

### FOR SPONSORSHIP OPPORTUNITIES

Sponsorship or exhibition is the best way to speed network with decision makers. The world leader speakers in our conferences attract niche delegates from all over the world. This would be a wonderful opportunity to reach the right audience and save money and time on all your other advertising gimmicks. To give you an advertising edge we constantly update the industry pioneers via emails/ news letter about the event and advertise the event via different forms of media.

Sponsorship Enquires - [info@virtueinsight.com](mailto:info@virtueinsight.com)

### FOR DELEGATE REGISTRATIONS

Our potent conference agenda delivering the latest information and the world class leaders as speakers attract delegates to attend from around the world. We aim for our attendees to be equipped with knowledge of latest developments & enable them to network with the industry key personnel.

Delegate Registration - [bookings@virtueinsight.com](mailto:bookings@virtueinsight.com)

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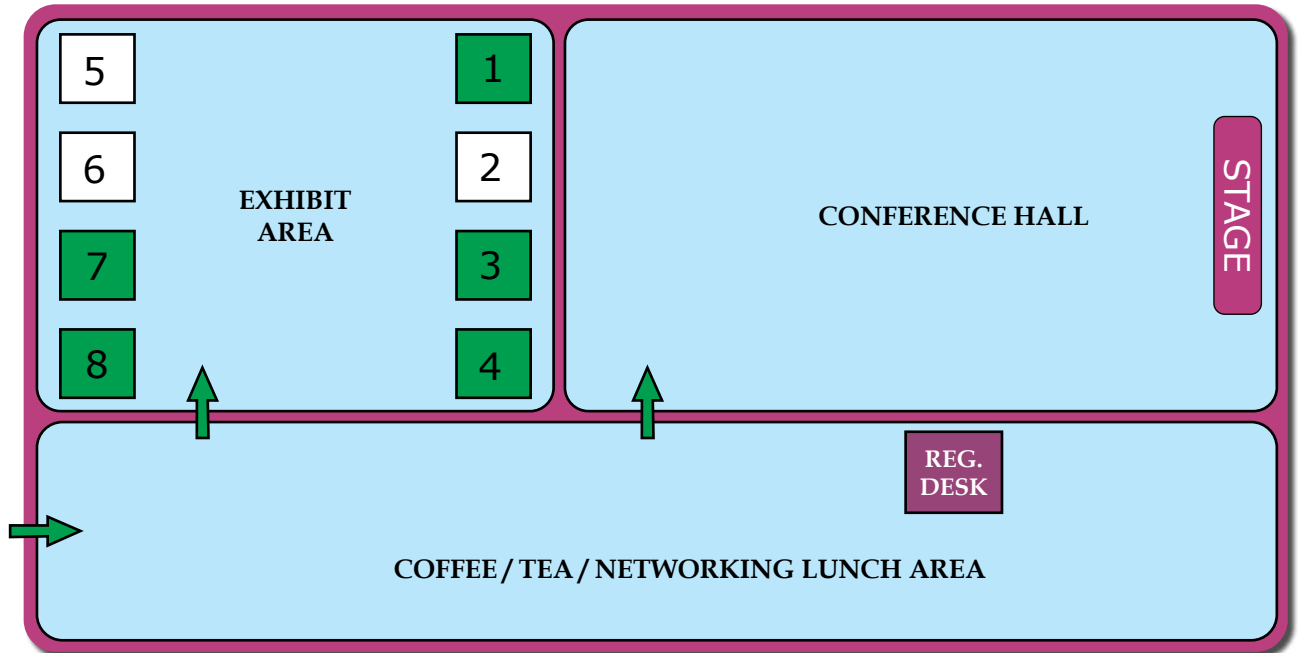
Day One

Floor Plan

Booking Details

FLOOR PLAN - Book your stalls now before they run out !!!

Sold
  Blocked
  Vacant



1.  Linksmart Technologies  
Non-Changeable Identity Of Things

5.

2.

6.

3.  MAHESH PLASTIC INDUSTRIES

7.



4.  veritech  
protecting the best brands

8.



Note :- The floorplan is subject to change at the discretion of the organisers.

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## REGISTER ONLINE :

Link : <https://konfhub.com/pharma-packaging-labelling-serialisation-tracktrace-supplychain>

For Multiple Bookings - Photocopy this form and send it to : [info@virtueinsight.com](mailto:info@virtueinsight.com)

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### REGISTRATION FORM

#### RESERVATION PRICING:

##### Early Bird Price (Valid Till 21<sup>st</sup> June 2024)

Cost per delegate - Fee: INR 12,000 + GST(18%)

##### Standard Price

Cost per delegate - Fee: INR 16,000 + GST(18%)

Please email us at [bookings@virtueinsight.com](mailto:bookings@virtueinsight.com)

#### Registration Form Details:

Forename ..... Surname.....

Job Title .....

Company .....

GST No (If Applicable) .....

Official Contact Number .....

Address .....

Country ..... Postcode .....

Phone ..... Fax .....

Email .....

I confirm that I have read & agree to the terms and conditions of booking..... (Please Tick)

Signature .....

#### Methods of Payments:

**By Cheque** - Complete and return the above registration form via post or email, together with your cheque payable to Virtue Insight.

#### By Bank Transfer:

Account Name - Virtue Insight  
Account Type - Current  
Account Number - 915020031763553  
Bank Name - Axis Bank  
Bank Address - 2/8 LAMBERT NAGAR, 1st cross street,  
Virugambakkam, Chennai - 600 092  
Branch Name - Virugambakkam, Chennai  
Swift Code - AXISINBB211  
NEFT / IFSC Code - UTIB0000211  
Micro Code - 600211010

#### Queries:

Should you have any questions on bookings, Please feel free to contact us.

Email: [info@virtueinsight.com](mailto:info@virtueinsight.com)  
Web: <https://virtueinsight.com>  
India Office: Tel: +91 44 42108101  
UK Office: Tel: +44-20 3509 3779

#### General Information Venue:

Kohinoor Continental Hotel  
Andheri Kurla Road  
Andheri ( E )  
Mumbai 400059 - India  
Tel: 91 22 66919000 / 91 22 28209999

#### TERMS AND CONDITIONS:

**Payment terms:** Virtue Insight requires the full amount to be paid before the conference. We may refuse entry to delegates who have not paid their invoice in full.

**Cancellations:** Delegates and vendors are subject to the following charges and refunds upon withdrawal or cancellation between 2-3 month's prior 75% cancellation fee/ 25% refund. Less than 2 months prior to the event Full cancellation fee / No refund.

**Administration Fee:** If you cancel your participation (once confirmed) and haven't paid the attendance fee you will be liable to pay an administration fee of INR 5,000

**Substitutions/Name Change:** If you are unable to attend you may nominate, in writing, another delegate to take your place at any time prior to the start of the event. This can be done at no extra cost.

**Presentation:** If you cannot attend the conference, you can still purchase the presentations (Subject to availability) - Please email to [bookings@virtueinsight.com](mailto:bookings@virtueinsight.com)

**Indemnity:** Virtue Insight reserves the right to make alterations to the conference/executive briefing content, timing, speakers or venue without notice. The event may be postponed or cancelled due to unforeseen events beyond the control of Virtue Insight. If such a situation arises, we will reschedule the event.

**Fee:** The conference fee includes lunch, refreshments and conference papers provided on the day. This fee does not include travel or hotel accommodation.

**Covid Situation, Natural Calamity, National Security:** In the case where the government decide to go into a lockdown or restrictions on social and business gatherings during the dates of the conference, the event will be postponed to a new date. Registered clients can choose to join the conference on the new date or decide to take a credit note for their payment so that they can decide to participate for any of our future events within the time frame of next one year.

### VENUE

#### Novotel Hyderabad Conventional Centre

##### Address

Novotel & HICC Complex  
(Adjacent toHITEC City),  
P O Bag 1101 CyberabadPost  
Office, 500081  
Hyderabad, India

CLICK  
HERE  
for more details

### MAP & DIRECTIONS

Conceptualised By



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