



20th



THE BIGGEST MEDICAL

EXHIBITION & CONFERENCE

AT EGYPT & ALL AFRICA



27-29 MAY 2021

Cairo International Convention Center

Nasr City , Cairo - EGYPT

under
patronage



www.egymedica.com

info@egymedica.com

WhyEgyMedica ?

- The Main gate for all medical sectors in Egypt and all Africa
- The biggest population in all Africa.
- Continuous increase in population.
- huge medical projects inside the new administrative capital
- Political stability which pushed several counties to make agreements with Egyptian Government in different fields especially in the Medical field.
- More amounts reserved from the budget to improve and renovate Governmental Hospitals and expansion in the Governmental Medical Insurance.
- Medical field is the widest investment field in Egypt and Africa.

Direct benefits

- Biggest and oldest exhibition in Egypt and all Africa since 2000.
- Biggest number of visitors in Egypt and all Africa.
- Biggest deals in medical field are done through Egymedica.
- Gather between deals and scientific aspects on the other hand.
- Direct meetings with decision makers and Purchasing managers of big entities in the medical field.
- Place for all concerned people and distributor companies to gain agents for new products.



Exhibition Fields

All medical equipments and supplies

- Gynecology & Obstetrics
- IVF Care
- Ophthalmology
- Cardiology Clinics.
- Cardiothoracic Surgery
- Endoscope
- Ambulance
- medical furniture
- Medical gases
- Pediatrics
- Intensive Care Clinics and Critical Cases



EgyLab Medicine



- All medical equipment's, disposables, devices, Medical glass, and supplied for laboratories.



Compensatory devices and special needs



- (Prostheses, orthotic devices, physiotherapy devices, gym and sports, wheel chair, adult diapers, ARTIFICIAL LIMBS etc....)



27-29 MAY 2021

Cairo International Convention Center

3

Cosmetic devices (All preparation for cosmetic derma center)



- devices micro-dermabrasion, cosmetic devices lymphatic drainage, devices light-therapy, Devices needle-free noninvasive monotherapy, Devices anti-aging treatments (skin tightening and wrinkle reduction), cosmetic ultrasound treatments, devices skin analysis and diagnostic.



Hospital Services & marketing



- life insurance, one day surgery center, hair transplant center, private hospitals zone therapy, obesity & thinness centers, health care providers.



NEW2021

- Keen on Egymedica to show everything that is new in the medical sector that have benefits for all world (like Devices – inventions – IT servicesetc.) Everything that benefits humanity. Therefore, the different medical products that are show from the biggest companies who are participating in EGYMEDICA website .



Review EgyMedica 19th Session

visitor

32,499



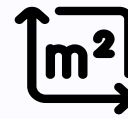
VIP visitor

1215



Exhibition Space

13,500 SQM



Visitors Regions

Egyption 54%

Abroad 46%












Abroad

Africa	59%
Arab area	23%
Gulf Area	18%

Exhibitors Brand

Egypt	53%
Far East	29%
Europe	15%
Arab World	3%

Visitors interests

	Hospitals and clinics devices	42%
	Disposables, commodities and consumer goods for practices and hospitals	16%
	Laboratory technology	26%
	Operating tables, medical support units, medical furnitur	70%
	Compensatory devices	3%
	Cosmetic devices	2%
	Health care	2%
	Ambulance	2%
	Publications \ medical IT	1%

Visitors Analysis

Suppliers Companies	27%
Governmental Sector	12%
Owners of Hospitals and Clinics	12%
Maintenance Manager & Purchases Manager	15%
Owners of Laboratories	12%
University Professors	8%
Medical Unions	3%
Purchases Manager	15%
Physicians	11%

General assesment

Satisfactory	96%
Less satisfactory	4%

27-29 MAY 2021


Cairo International Convention Center

5

Visitors Profile

- Ministry of health Directors.
- head of departments - health affairs in all governorates.
- Deans.
- departments.
- heads and faculty members in colleges of (medicine Pharmacy - Dental - Physitheapy) in all Universities.
- Representatives of Trade Offices, ambassadors and ministers plenipotentiary to all Arab and foreign countries located in Egypt.
- The human resources managers
- The production managers in pharmaceutical factories.
- The directors of scientific offices, and corporate of medicine distribution.
- Owners and managers of factories and all investors in the sector of pharmaceutical
- Medical Officers from all MOH and Governmental Hospitals.

Advertising Campaign

 Social Media	 Outdoor	 Meeting	 Buyers
 conference & seminars	 Newspaper	 Magazines	 TV & Radio
 Delegate	 Invitations	 SMS	 E mails

Expected Visitors in 2021 55,000 Visitors

Social Media

EgyMedica
Published by Mohamed Gamal Gimy (1) · March 18 · G

انظرونا في ايام معرض طبي بمصر وافريقيا **egymedica & egylab medicine** من 4 الى 6 ابريل 2019 بمركز القاهرة الدولي للمؤتمرات - مدينة نصر - القاهرة .
كله تجهيزات المعامل بأقل التكاليف.
مؤتمرات معاصره للمعرض عن (التحاليل - امراض الكبد - السكر والضغط)
كله الاجهزة الطبيه الحديثه بأحدث التقنيات
جميع تجهيزات العيادات والمعامل والمستشفيات عروض ضخمة اكثر من 450 اسم
عالمي تحت سقف واحد .
See More ...

EgyMedica
Medical & Health

1,714,872 People Reached 2,168 Engagements [Boost Post](#)

262 20 Comments 11 Shares

EgyMedica
Published by Ahmed Bakr (1) · April 2 · G

المعرض الطبي الأكبر في مصر وافريقيا
19th
EgyMedica
EgyMedica
19th
EgyMedica
4-6 April 2019
Nasser City - Cairo

390,896 People Reached 18,192 Engagements [Boost Again](#)

Boosted on Apr 2, 2019 by Ahmed Bakr

People Reached: 403.0K Post Engagement: 15.9K [View Results](#)

EgyMedica
Published by Mohamed Gamal Gimy (1) · March 19 · G

او عندهم معمل تحاليل او بتجهز معملك 🏥 يعني لازم تكون معانا ونزونا في معرض **egymedica&egylab medicine** بمركز القاهرة الدولي للمؤتمرات - مدينة نصر - القاهرة في الفترة من 4 الى 6 ابريل 2019. عنشان هنطالي في المعرض كل الاجهزة والمعدات وكافة المستلزمات الي ممكن نحتاجها بأحدث التقنيات وأقل الاسعار هنطالي الخليل العروض مع وجود مؤتمرات علميه خاصه بالتحاليل لاكر استفادته يعني كل الي محتاجه هنطاليه في مكان واحد بلا ايأ جهز معملك واور المعرض
وعشان تحصل على دعوة ممكن تسجيل على الرابط الآتي :
<http://egymedica.com/visitor-registration.html>

EgyMedica
Medical & Health

749,084 People Reached 4,649 Engagements [Boost Post](#)

2.8K 45 Comments 33 Shares

Out door



27-29 MAY 2021

Cairo International Convention Center

Exhibitor Benefits

- All exhibitors will get two pages in the Official catalogue of the exhibition to show their data,
- Advertisement and products profile
- Portion in the Exhibition's invitations (VIP & normal) to give out to their targeted clients.
- Avail security and cleaning services during the Exhibition days.
- Entry & Parking permits during the Exhibition days.
- Business Center and Food Court at special rates.
- Wireless Internet free (Wi-Fi) during the exhibition.
- Tourism services (accommodation, transportation, freight, custom clearance, etc...).
- Exhibitors can import goods to show during the Exhibition with a temporary custom exemption.

Sponsor

Platinum Sponsor

- 10 minutes of the conference
- Logo on newspaper advertisement
- Logo on radio advertisement
- 1 face on the hall's main entrance columns
- Logo in the conference hall
- 2 pages advertisement in the Exhibition catalogue
- Banner up high reserved booth
- Logo on back side of VIP Invitations
- 6 entrance upstairs stickers
- Include 36 Sq.m Space in front Exhibition

Golden Sponsor

- 5 minutes of the conference in favor
- Logo on newspaper advertisement
- Logo on radio advertisement
- Logo on Exhibition Invitations
- 4 entrance upstairs stickers
- Banner up high reserved booth
- 1 pages advertisement in the Exhibition catalogue
- Include 27 Sq.m Space in front Exhibition

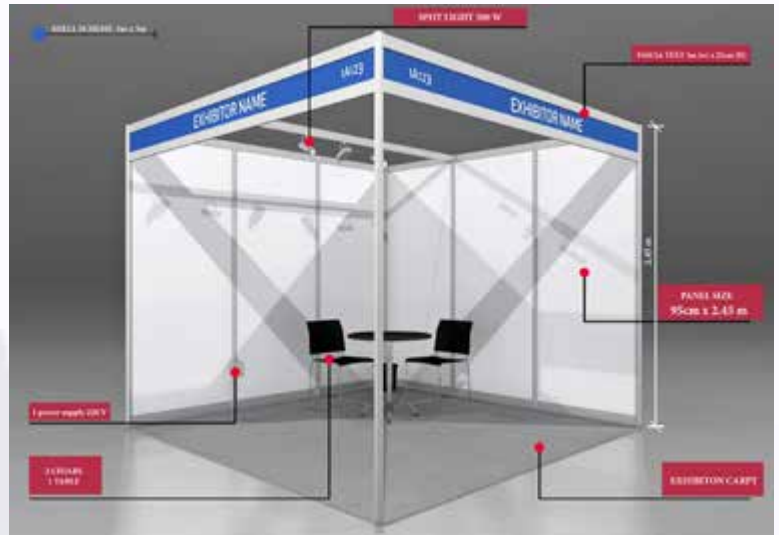
Silver Sponsor

- Logo on newspaper advertisement
- Logo on Exhibition Invitations
- Banner up high reserved booth
- Include 18 Sq.m Space in front Exhibition

SHELL SCHEME - for each 9 sq.m

- 2 Charis
- 1 Table
- 1 Power Supply 220v
- 3 Spotlights
- 1 Fasca Name

cost of Participation: 350 \$ / SQM



EXTRA - for each 9 sq.m

- 1 Lockable Counter
- 1 Rack Stand
- 3 Shelves Stand
- 2 Charis • 1 Table
- 1 Power Supply 220v
- 3 Spotlights • 1 Fasca Name

cost of Participation: 375 \$ / SQM



Raw Space

- 1 Power Supply 220v

Cost of Participation: 300 \$ / SQM

Scan for
Book your Booth



27-29 MAY 2021

Cairo International Convention Center

9

Extra furniture

Large Showcase 100 x 50 x 200 cm



EF01

Small Showcase 100 x 50 x 100 cm



(2 Shelves)

EF02

Tower Showcase 50 x 50 x 200 cm



EF03

Lockable Counter 100 x 50 x 100 cm



EF04

Sloping Wooden Shelve 100 x 30 cm



(2 Shelves)

EF05

Round Table Silver 70 cm



+ 2 Special Chair

EF06

Table 100 x 100 x 90 cm



EF07

Metal Chair



EF08

LED Screen (built in speaker)



USB
HDMI

42 inch 50 inch

EF09 EF10

Free Megazine Rack Stand



(A4)

EF11

reception room

(1 Sofa + 2 Waiting Chair)
White / Black



EF12

Water Dispenser



EF13

Folding Door



EF14

Ashtray & basket



EF15



EF16



EF17

Power Socket



(3 phase)

EF18



مجلس تحتضن أكبر معرض طبي في إفريقيا بمشاركة 15 دولة عربية وإفريقية



اختتام أكبر معرض طبي في مصر وإفريقيا بمشاركة 15 دولة القاهرة



الملتقى الصحفية الإفريقية
 انطلاق فعاليات المعرض الطبي الدولي التاسع عشر تحت عنوان "صحة وطن"
 أديار TEN
 11:16 PM - 16037 - 16137
 القاهرة - بناد بوهف - اليوم - المنوعة. الاتصال على الأرقام: 14037 - 16137


27-29 MAY 2021

Cairo International Convention Center




For International Exhibition & Conferences

 35 Obour Building - Salah Salem Road - Heliopolis - Cairo - Egypt

 (+2) (02) 208 22 137 208 22 109

 (+2) 010 0364 8329 - 012 2700 8796

 (+2) (02) 208 22 108

 info@egymedica.com

 www.egymedica.com

 www.egyabmedicine.com

